

Appln. No. 10/626,947  
Art. Docket No. 9117M  
Amendment dated November 22, 2005  
Reply to Office Action of September 23, 2005  
Customer No. 27752

### AMENDMENTS TO THE CLAIMS

Claim 1 (currently amended): A multicolored, striped, dentifrice composition comprising:

- a. a plurality of stripe phases comprising:
  1. at least one first phase that is a translucent or transparent gel phase comprising an effective amount of colorant particles to create a colored striped appearance in the translucent or transparent gel phase; and
  2. at least one second phase comprising an effective amount of colorant particles;  
wherein the first phase and the second phase have contrasting colors and wherein all of the phases are rheologically equivalent; and
- b. a dentifrice dispensing means wherein the phases are in interfacial surface contact with the adjacent phase prior to extrusion from the dispensing means;  
and  
wherein the level of colorant particles in the first phase(s) is greater than the level of colorant particles in the second phase(s).

Claim 2 (original): The composition of claim 1 wherein the colorant particle level is from about 0.1% to about 3% by weight of the composition.

Claim 3 (original): The composition of claim 2 wherein the colorant particle level is from about 0.15% to about 2% by weight of the composition.

Claim 4 (original): The composition of claim 3 wherein the colorant particle level is from about 0.5% to about 1.5% by weight of the composition.

Claim 5 (original): The composition of claim 2 wherein the composition has at least 3 stripe phases.

Claim 6 (original): The composition of claim 5 wherein the composition has at least 4 stripe phases.

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**Claim 7 (original):** The composition of claim 1 wherein the colorant particle comprises a dye, pigment or lake entrained in a material selected from the group consisting of low density polyethylene (LDPE), high density polyethylene (HDPE), natural waxes, gelling agents, synthetic waxes, water soluble thermoplastic polymers, insoluble binders, water soluble binders, and mixtures thereof.

**Claim 8 (original):** The composition of claim 7 wherein the material is selected from the group consisting of synthetic paraffin wax, synthetic wax, carnauba wax, candelilla wax, purified montan wax, castor wax, paraffin, ceresin wax and bayberry wax, and mixtures thereof.

**Claim 9 (original):** The composition of claim 1 wherein the color of the translucent or transparent gel phase is provided by only the colorant particle.

**Claim 10 (new):** The composition of claim 9 wherein the second phase comprises an opacifier.

**Claim 11 (new):** The composition of claim 10 wherein the first phase comprises from about 0.6% to about 1% colorant particles and the second phase comprises from about 0.2% to about 0.5%, by weight, colorant particles.